

Travel and Tourism Level 3

BTEC Diploma 10 hours/ Subsidiary Diploma 5 hours

Entry Requirements:	You should have at least five GCSEs at C and above including English Language and a commitment to your studies
Course Content: Equivalent to : 2 A 'Levels (up to 240 UCAS points)	You will study for 10 or 5 hours per week over a period of 2 years . This course carries the equivalent to 2 A' Levels and a maximum of 240 UCAS points. This course is designed to develop an understanding of the operations of the Travel and Tourism industry. Throughout the course you will develop knowledge and understanding of the requirements to be employed in a variety of work within the Travel and Tourism industry. There will be a great emphasis on developing work-related skills and you will be encouraged to develop your abilities in all areas through practical work where possible, although it is important to realise that the majority of the delivery will be classroom based. You will also be required to undertake work placement in a relevant field and a residential to gain some evidence for this course, as well as take part in a range of industry and study visits which will require you to wear appropriate clothing. It would be of benefit to have a valid UK passport for certain elements of the course.
<p>The course is made up of core and specialist units.</p> <p>Core Units:</p> <ul style="list-style-type: none"> • Investigating Travel and Tourism • The Business of Travel and Tourism • The UK as a Destination • Customer Service in Travel and Tourism <p>Specialist Units:</p> <ul style="list-style-type: none"> • Marketing Travel and Tourism Products and Services • Preparing for Employment in the Travel and Tourism Industry • The European Travel Market • Long Haul Travel Destinations • Retail Travel Operations • Tour Operations • Roles and Responsibilities of Holiday Representatives • Work Experience in the Travel and Tourism Industry • Residential Study Visit 	
Progression into careers via:	You can progress into Higher Education or take a degree in Travel and Tourism or a Travel and Tourism related subject such as Hotel Management or Marketing. Alternatively you can gain employment in the many areas of the travel and tourism industry such as airports, airlines, tour operators, travel agents and tourist boards
Length of Course:	BTEC Two Year
Examination Board:	Edexcel Level 3 BTEC Diploma in Travel and Tourism
Periods Per Week:	10 Hours per week



For further information,
please contact:

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