


Travel and Tourism Level 2 BTEC Diploma (formerly First Diploma) :

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| Entry Requirements: | At least 3 GCSEs at grades A* - D You must, however, be prepared to work hard and effectively. Much of the responsibility of organising the work will be your own. You have to be willing to take on this responsibility. |
| Course Content: | This is full time one year course. BTECs are suited to people who do not wish to have a formal examination, as assessment is entirely coursework-based It is a practical, work related course for students looking for an introduction into key areas of the travel and tourism industry. You will learn about the UK's travel and tourism destinations, explore customer service within the industry, and plan simple journeys using different modes of transport across the UK. You will also study three specialist units such as European holiday destinations, planning visits for travel and tourism, and developing business skills for the industry. The course is equivalent to 4 GCSEs at A*-C and provides a good basis for further qualifications. |
| Units of Study: | <div style="display: flex; align-items: flex-start;"> <div style="flex: 1;"> <p>Unit 1 The UK Travel and Tourism Sector Unit 2 Understanding Customer Service in Travel and Tourism Unit 3 Understanding the Nature and Effects of World Travel Unit 5 Developing Customer Service Skills in Travel and Tourism Unit 6 UK Tourism Destinations Unit 7 European Holiday Destinations Unit 9 Holiday Planning Unit 10 Exploring Marketing in Travel and Tourism Unit 13 Organising a Travel and Tourism Study Visit Unit 14 Exploring Airports and Airlines Unit 8– Worldwide Destinations</p> <p>You will be expected to take part in a range of industry and study visits which will require you to wear appropriate clothing. It would be of benefit to have a valid UK passport for certain elements of the course.</p> </div> <div style="flex: 0.5; text-align: center;">  </div> </div> |
| Progression into careers via: | You can progress onto a level 3 qualification in Travel and Tourism or such is the diversity of the Travel and Tourism Industry that learners studying this course will be equipped to seek employment in most areas of the travel and tourism industry such as airports, airlines, tour operators, travel agents and tourist boards |
| Length of Course: | BTEC One Year |
| Examination Board: | Edexcel Level 2 BTEC Diploma in Travel and Tourism |
| Periods Per Week: | 20 Hours per week |

For further information,
please contact:

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